

Win More Business. More Efficiently.

LogiKlu is a B2B Sales Intelligence automation solution to increase efficacy in targeting business opportunities, reduce cost of customer acquisition and augment understanding of customer needs and demand.

Equip your sales team with warm leads and sales intelligence from the website to pursue business opportunities efficiently.



Key Features

- Lead Generation, Segregation and Distribution
- Lead Determination for Individual Products / Services
- Lead Capture Forms for websites
- Email Campaign Lead tracking
- Product/Service Demand Insights
- Digital Asset Utilization Intelligence
- Visitor Journey Analytics
- Mobile App for Ease and Efficiency

Why LogiKlu?

- Simple, nimble and smart.
- Substantiates leads with actionable insights and product demand analytics more effectively.
- Breaks information silos to foster better collaboration to win business.
- Reduces customer acquisition cost and sales cycle significantly.